LETTERING YOUR POSTER

How come some posters look so… Just measure & you can do it!

1. Count & Center your letters! Measure your poster, then count your letters. If the paper is 11 inches wide, & your word is 8 letters long, do the math: $11 - 8 = 3$
This means you have 1 inch for each letter & have 3 inches left over. So where do you begin drawing? Do the math again:
$3 \div 2 = 1\frac{1}{2}$ You must have 1½ inches on either side, like this:

<table>
<thead>
<tr>
<th>1\frac{1}{2}''</th>
<th>1\frac{1}{2}''</th>
</tr>
</thead>
<tbody>
<tr>
<td>8''</td>
<td>1\frac{1}{2}''</td>
</tr>
</tbody>
</table>

Tip! Did you know a short way to write 1 inch is … 1'' & a short way to write 1 foot is … 1’

| 0'' | 1\frac{1}{2}'' | 2\frac{1}{2}'' | 3\frac{1}{2}'' | 4\frac{1}{2}'' | 5\frac{1}{2}'' | 6\frac{1}{2}'' | 7\frac{1}{2}'' | 8\frac{1}{2}'' | 11'' |

2. Draw Your Letters in Boxes! Make a square or rectangle for every letter using a ruler and pencil - not pen!
Like this: Then find its center like this:

Continued >
Now draw a letter inside the box using the guidelines you drew - use pencil 1st, then color, then erase the lines! Your work will look like this:

![A]

**Tip!** You can make round letters by putting a circle in your square like this:

![Q]

3. **You Can Do Special Effects!** Use curved guidelines to do this:

![Curved Guidelines]

Use 3D guidelines to make your letters look like this:

**Tip!** All the lines of a cube are parallel & the same length - just move the background lines up a little bit & connect them with diagonal lines, like this:

![3D Guidelines]

Don’t forget to shade the sides!

Use borders & pictures that show what your poster info is about, like this:

![Borders and Pictures]